



Final Webinar

SWIRL

Slash Workers and Industrial Relations

DG Employment, Social Affairs and Inclusion

(VP/2018/0004/0041)

11 & 12 May 2021

9.30 am – 1 pm CET

Translation in FR, EN & ES

Information and registration on www.swirlproject.eu/final-webinar



Final Webinar SWIRL Project

Speakers

Day 1 – Tuesday 11 May

9.45– 11.15 am

Discussion Panel 1 – Slash workers



Prof. Sofía Pérez de Guzmán Padrón, Associate Professor of Sociology, Faculty of Labour Sciences, University of Cádiz (Spain). Director of the research group *Trabajo, Política y Género* (Work, Politics and Gender) and coordinator (with Marcela Iglesias) of the Ibero-American network of researchers *Trabajo, Género y Vida Cotidiana* (Labour, Gender and Daily Life). Her main topics of research and teaching are sociology of work and employment, industrial relations and gender. Some of her recent publications are: “The changing conceptions of time in the social scheme of daily life: a work-life balance approach”, *Journal of Family Studies*, 2020 (with Ester Ulloa and Marcela Iglesias) and “Down but not out: Union strategies and power resources in response to liberalization and changes in national postal services–The cases of Spain and Belgium”, *European Journal of Industrial Relations*, 2020 (with Ester Ulloa and Esteban Martínez).



Annalisa Murgia is Associate Professor in Sociology at the Department of Social and Political Sciences of the University of Milan. She is the Principal Investigator of the ERC project SHARE – “Seizing the Hybrid Areas of work by Representing Self-Employment” (<http://ercshare.unimi.it/>). Her research interests lie in sociological qualitative studies. The lines of research around which her current scientific production is articulated are oriented in three main directions. The first area of interest explores the role of subjectivity in shaping individual biographies, paying specific attention to precarious workers. The second line of research lies in the debate on the construction of gender differences in organisations. The third research area investigates the organising of freelancers and solo self-employed workers and the emerging forms of coalition in relation to the current crisis of traditional models of representation.



Ludovic Voet is Confederal Secretary at the ETUC. Ludovic’s responsibilities at the ETUC cover sustainable development and climate change, migration, youth policy, non-standard work and the platform economy, education and training, and equality and non-discrimination, plus organising. His trade union activity started as a student at the Université Libre de Bruxelles (ULB). From 2006 to 2011 he was active in the Federation of Francophone Students (FEF), helping to mobilise other students to take collective action. In 2011, completing his studies, Ludovic participated in the major trade union demonstration in opposition to Belgian government austerity policies, and resolved to make a career in defending workers’ rights. In December 2012 he was appointed as local youth leader for the Belgian CSC union in the Mons-La Louvière area. Before being elected as Confederal Secretary at the ETUC’s May 2019 Congress, Ludovic Voet was national youth leader of the CSC union from July 2015.

11.30am – 1pm

Discussion Panel 2 – Platforms and platform workers



Antonio A. Casilli is full professor of sociology at the school of telecommunications (Telecom Paris) of the Polytechnic Institute of Paris. Since 2007 he has been facilitating the seminar «Studying digital cultures» at the École des hautes études en sciences sociales (EHESS, School of Higher Studies in Social Sciences) of Paris, where he is an associate researcher.

He is one of the founders of ENDL (European Network on Digital Labor). Among his books, translated into several languages: “En attendant les robots” [Waiting for Robots], Editions du Seuil, 2019); “Trabajo, Conocimiento y Vigilancia” [Work, Knowledge, and Surveillance] (Editorial del Estado, 2018); «Against the Hypothesis of the End of Privacy» (with P. Tubaro and Y. Sarabi, Springer, 2014); “Les Liaisons Numériques” [Digital Relationships] (Editions du Seuil, 2010).

He was the editorial adviser for «Invisibles – Les travailleurs du clic» [Invisible – The Click Workers] (France Televisions, 2020), a documentary series for the French public national television broadcaster based on his research on digital labour.



Anne Dufresne, PhD in sociology (University of Paris X and ULB) is a researcher at the Research Group for an Alternative Economic Strategy (GRESEA), and an associate researcher at CIRTES (Interdisciplinary Research Centre for Work, State and Society – UCL) in Brussels. Specialized in European trade unionism, her research today focuses on atypical and/or transnational social mobilisations. Among her publications: “Riders of the world, unite!”, *Gresea Échos*, n°98, Bruxelles, June 2019 (also available in French). *La contestation sociale face à l’employeur, invisible derrière l’App. Le cas des plateformes de coursier-es*, in *Savoir Agir* n°54, décembre 2020, and a recent study cowritten with C. Leterme “App workers united: Struggle for rights in the gig economy”, GUE/NGL, January 2021



Tobias Müllensiefen is a Legal Officer working for the European Commission. He holds degrees in law and political science from the universities of Cologne, Paris I and the College of Europe in Bruges. Tobias has previously worked in various positions in DG Employment, Social Affairs and Inclusion, DG Justice and DG Migration and Home Affairs. Currently he is member of the team working on an initiative on platform work in the Employment Strategy unit of DG EMPL.

Day 2 – Wednesday 12 May

9.30am – 11.15 am

Discussion Panel 1 – Institutional framework



Dr. Vassil Kirov is Associate Professor in the Institute of Philosophy and Sociology, Bulgarian Academy of Sciences (IPS-BAS) and Associate Researcher the European Trade Union Institute (ETUI). His research interests are in the sociology of work and organisations, employment relations and digitalization. He has been a researcher in large EU-funded research projects (SMALL, WORKS, WALQING, ENLIVEN, BEYOND4.0) and has worked as an external expert for the European Commission, the International Labour Organisation, the European Foundation for Working and Living Conditions and CEDEFOP. Vassil Kirov was a member of the European Commission High-Level Expert Group on the Impact of the Digital Transformation on EU Labour Markets (2018 - 2019). Currently he is a Visiting Professor at Sciences Po, France. He has published several books and articles in international scientific journals. Among his last publications is the co-edited book: (2017): Policy Implications of Virtual Work. Basingstoke: Palgrave (with Pamela Meil).



Pamela Meil is a sociologist of work and senior research fellow at the Institute for Social Science Research (ISF München) and co-director of MeRe Research and Consult in Munich. In 2013-2014 she was a Sea-Sky Scholar at the Dalian Univ. of Technology and a visiting scholar at the Beijing Normal Univ. in China. Her research interests include the transformation of work through digitalization processes; global value chain restructuring and consequences for the quality of work life and employment relations; the interaction between globalization and national adaptation processes in comparative perspective. Current research projects involve the issues of the effects of industrial relations systems on hybrid and contingent workers and work and employment conditions of slash workers in a European perspective; the effects of Industry 4.0 on value chains in an international perspective; the role of companies in platformization; and the impact of work organization and skill on hybrid value added systems.



Ricardo Rodriguez Contreras is Research manager at Eurofound and focuses on comparative industrial relations, social dialogue and collective bargaining. He is also involved in research on restructuring and the implications of technology and digital change in employment relations. Prior to joining Eurofound in 2014, he worked as a consultant for the European Commission and the European Parliament conducting studies at EU level assessing the implementation of social legislation throughout the EU, the EEA and the candidate countries. For years, he performed training activities for multinational companies and European Works Councils in the area of comparative industrial relations and labour legislation in the EU. He has also worked for the Inter-American Development Bank and the Central American Bank for Economic Integration in some countries of Latin America.



Laurent Aujean is a Policy Officer in the unit responsible for social protection systems in DG Employment, Social Affairs and Inclusion. He studied economics and political science at the Free University of Brussels (ULB). After three years in applied research in human geography (ULB-IGEAT) he moved to DG Employment and Social Affairs (European Commission) as a policy officer in the Unit Equality between women and men (2005–10). After this he was an analyst in the Unit Employment analysis (2010–15) with a focus on free movement of workers and migration from third countries and then (2015–20) a policy officer in the unit Legal Migration and Integration in DG Migration and Home Affairs of the European Commission.

11.30am – 1pm

Discussion Panel 2 – Case studies



Prof. Ivana Pais is Associate Professor in Economic Sociology at Università Cattolica del Sacro Cuore. Her research interest focuses on platform economy and digital labour. She is the principal investigator of the SWIRL project (Slash Workers and Industrial ReLations, <https://www.swirlproject.eu/>) and of the WePlat project (Welfare systems in the age of platforms: drivers of change for users, providers and policy makers). Her recent publications include: Stark, D., & Pais, I. (2020). Algorithmic management in the platform economy. *Sociologica*, 14(3), 47–72 and Pais, I., & Provasi, G. (2020). Share vs Platform Economy. *Sociologica*, 14(3), 217–226.



Anna Ilsøe is Associate Professor at the Employment Relations Research Centre (FAOS), President of the Danish Sociological Association, Editor on the Nordic Journal of Working Life Studies and Member of The Council for Sharing Economy. Her primary fields of research include digital labour markets, company-level bargaining and labour market segmentation. Anna Ilsøe is head of a number of research projects on digital labour markets including The Digital Economy at Work funded by the Velux Foundations core-group programme. Previous studies have focused on company-level bargaining in Danish manufacturing – including surveys and case studies of negotiations on pay and working time. Another focus has been international comparative studies, where she has compared The Danish Model and German, American and Australian labour market regulations, respectively.



Giuseppe Guerini is President of CECOP–CICOPA Europe European Confederation of Industrial and Social Cooperatives, representing about 50,000 companies with more than 1.3 million workers in Europe, member of the Board of CICOPA and Cooperatives Europe. Member of the EESC (European Economic and Social Committee) since September 2010, he deals in particular with the social economy and social enterprises, employment and work and finance for SMEs and social enterprises. Last December he was spokesperson for the Social Economy category of the EESC. From 2010 to June 2018, he was the national president of Confcooperative–Federsolidarity (an association representing 6,200 social cooperatives, social enterprises in Italy). He has been a social entrepreneur since 1988, He has been an administrator in numerous social cooperatives, but also, he was a member of the Board of Directors on Cooperative Banks. He is a member of the board of the AICCON Research Center of the University of Bologna.