



Marie-Laure Lulé

www.linkedin.com/in/marielaurelule



Managing Director

Brussels

PROFILE :

Experienced EU Affairs professional who has served in Brussels team and closely supported and worked with Managing Directors and/or Senior Leaders at an executive level. Excellent policy communicator who can combine a passion for Internet services with a deep knowledge of the political and regulatory dynamics in the EU Institutions and the EU broadly.


A French Master degree in EC Law and a Master Degree in EU Politics from the College of Europe.

Professional locations : France, The Netherlands, Belgium, Luxembourg, Germany

Brussels based
BELGIUM

FRENCH
18/02/1970

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EPICENTRE since 2005 for high valued services and talents with a flexible mindset that thrives in a fast-moving environment with a strong do-it-yourself culture

- **EU Senior Digital Media Analyst | International Coach I**
- **Profile Branding | Reputation Enhancement | Institutional Communication**
- **Change management | Funding | Projects Management | Team building**

Brussels

High valued services for journalists

www.ifj.org

INTERNATIONAL FEDERATION OF JOURNALISTS (IFJ) 2012 > 2014

NGO sector: journalism

- **Head of HQ - Administration & Finance –**
- **Institutional Communication | EU | Worldwide I**
- **Funding | Fundraising | Budget | EU projects Management | Crowdfunding | Foundations partnerships | Membership I**

Trier / Brussels

High level valued professional training & European & International conferences

www.era.int

ACADEMY OF EUROPEAN LAW (ERA) – Foundation - 2007 > 2009

NGO sector : Academy

- **Head of Brussels Representation | Institutional Communication | EU I**
- **Marketing B2B | EU institutions | Marketing B2C | training for professionals I**
- **Funding | Partnerships | Projects Management I**

Luxembourg / Brussels High valued broadcasting services www.rtlgroup.com	BERTELSMANN / RTL Group - 2001 > 2004 - Sector : Media ➤ European Representative Institutional communication EU Campaigns ➤ Marketing Advertising Product placement Sponsorship ➤ EU funding Media production
Brussels www.acte.be	ASSOCIATION OF COMMERCIAL TELEVISION (ACT) - GEIE - 1999 > 2001 ➤ European representative ➤ Institutional Communication EU institutions EU Television partners ➤ EU funding
Brussels www.cultureactioneurope.org	EUROPEAN FORUM FOR THE ARTS & HERITAGE (EFAH) 1997 > 1999 ➤ European Coordinator ➤ General assembly organisation ➤ EU funding
Brussels	EUROPEAN COMMISSION – www.europa.eu - Secretariat General – 1996>1997

SKILLS	Ability to work in multicultural environment Ability to run AISBL GEIE type organisations Experience in Events & Marketing management
LINGUISTIC SKILLS	Full proficiency in English French mother tongue German working language Spanish working language Passive Dutch
EDUCATION	- College of Europe (B) - Master of Arts in European Political and Administrative Studies (Brugge, 1995) Master Thesis: EU Cultural Cooperation and Third Countries - Université De Rennes (F) - Diplôme d'Etudes Approfondies en Droit communautaire (Rennes, 1996) Mémoire: La Culture à la Lumière du Traité de Maastricht - Maîtrise de Droit Communautaire (Rennes, 1994) and Erasmus Certificate, Utrecht (NL) Cultural Management
COACHING SKILLS	C ompétence & Communication O bjectif & Orientation A ction & Autonomie C onfiance & Congruence H umilité & Humour