

PERSONAL INFORMATION

Olivier Arifon

📍 Av Emile de Beco, 102, 1050 Brussels, Belgium

☎ 0032 470 62 41 46

✉ Olivier.arifon@ulb.ac.be

🌐 be.linkedin.com/in/olivierarifon

Skype: oarifon

Sex Male | Date of birth 29/01/1961 | Nationality French

PREFERRED JOB

Teacher, Consultant and Researcher on

Lobbying & communication - Public diplomacy and public affairs
Cross cultural communication and negotiation: Europe and Asia

WORK EXPERIENCE

November to December 2016

Visiting Professor, Jinan University, Guangzhou, China
International school, International journalism program
26 hours' lecture on *Soft power, public diplomacy and international journalism*.

June to July 2016

Visiting professor in Intercultural communication

Kobe university, Graduate School of Intercultural studies.

Lecture, *Intercultural communication: Experiences, theories and methods* (15 x 90 minutes)
to bachelor and master students.

January 2016 to May 2016

Professor in Political Communication
Sciences Po, Paris, PSIA

- *Public diplomacy, soft power and digital diplomacy*, one semester lecture (24h)

From 10/2015 to 11/2015

Visiting Professor in Communication

University of Campinas, Sao Paolo, Brazil (www.unicamp.br)

- 30h Lecture on "*Intercultural communication: research, theories and methods*" in English, Instituto de Filosofia e Ciências Humanas (IFCH), (Institute of philosophy and social sciences).
- Conference on "Influence, lobbying and governance, enhancing democratic capabilities."
- Research and interviewing specialists on lobbying
- In charge of a special issue of *Hermes*, French CNRS journal, on "Acknowledgment, transformations and construction of identity. The BRICS countries", to be published in French in 2017.

From 01/2015 to 06/2015

Visiting Professor in Political communication

Jawaharlal Nehru University, Delhi, India (www.jnu.ac.in)

- Lectures on Influence and lobbying in English at School of international relations.
- One semester course (4 credits) on *Theories of communication and Intercultural communication*, School Language, Literature and Culture Studies, Centre of French and Francophone Studies, MA 1st year, in French.
- Research on Civil society and social changes in a comparative perspective between Brussels, Europe and India.

From 10/2011 to 09/2014

Professor in Political communication

Université libre de Bruxelles, Belgium (www.ulb.ac.be)

- Lectures on Competitive Intelligence, Digital communication, Influence and lobbying
- Direction of 20 master thesis per year
- Direction of 3 Ph. D
- Case studies and applied research on Place marketing (contracts with Lyon, Strasbourg, Amsterdam, Brussels capital, Brussels Studies Institute)
- Research on Civil society, social media and social changes in Brussels and India
- Cooperation with Jamia Millia university (Delhi), for a joint master on Influence and lobbying
- Teaching in India: MA « Media & governance », Jamia Millia University Delhi and MA competitive intelligence and business, Amity university, Delhi

Associate Professor in Political communication

From 09/2003 to 09/2011

Université De Strasbourg, France (www.unistra.fr)

- Lectures on Competitive intelligence, research methodology, digital communication
- Head of a License degree on Marketing and communication
- Responsible for a Challenge on competitive intelligence between 7 French communication schools
- Junior communication officer (2 years)
- Cooperation with the China Foreign affairs university for academic exchange program
- Research focused on Communication and Internet regulation in China
- Direction of 20 Bachelor thesis per year
- Case studies developed with local and institutional partners (Alsace region, city of Strasbourg)
- Teaching and research in China: Master Diplomatic sciences, China Foreign Affairs University, Tsinghua university, Business school, Communication University of China, in Beijing

From 2006 to 2014

Expert for training diplomats and high civil servants

The International School of Protocol & Diplomacy, Brussels

- Teaching Competitive Intelligence, MA in protocol and soft diplomacy skills

French ministry of foreign affairs, Singapore, Strasbourg and Paris

- Each year for a week training of 20 ASEAN diplomats in Singapore on negotiation and communication
- Simulation and debates on ASEAN topics with experts
- Several training seminar for Rumanian, Polish, Croatian, Tunisian and French diplomats on Competitive Intelligence, on communication and on European affairs for French ministry of foreign affairs and for ENA.

Expert for the International school for Diplomacy and Protocol, Brussels on Competitive intelligence

From 2001 to 2003

High education attaché (French ministry of Foreign affairs)

- Cooperation with German universities in Bavaria to develop curriculum, joint Ph. D and academic exchanges
- Organization of 12 conferences in a cross comparative perspective: definition of the topics, funding, selection of speakers

From 1997 to 2001

Expert (2009 to 2012)
 AERES, the French agency for High education evaluation, Paris
 Expert for evaluation for Licence and master degree on communication

Associate professor
 Université technologique de Belfort Montbéliard, Belfort, France
 ▪ Lectures on Competitive intelligence, research methodology, communication

FORMATION AND TRAINING

From 2005 to 2008 **Habilitation on Information and communication sciences = accredited as research professor.**

University Nanterre Paris Ouest

From 1994 to 1997 **Ph. D in Information and communication sciences**

University Paris 8

From 1993 to 1994 **Master in Ethnology**

University Paris 8

From 1984 to 1985 **Bachelor (Maitrise) in Marketing and communication**

University Paris IV Sorbonne

From 1983 to 1984 **Licence in International Economics**

University Paris 1

PERSONAL SKILLS

Mother tongue(s) French

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C1
Replace with name of language certificate. Enter level if known.					
German	B2	A1	B1	B1	A2
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
 Common European Framework of Reference for Languages

Notions: Chinese, Spanish, Portuguese

Communication skills

- Good communication skills gained through my experience as professor
- Experience of intercultural communication gained through cooperation with Chinese, Indian and south Asian partners and colleagues from embassies and universities.

Organizational / managerial skills

- Good managerial skills gained through my experience with private and public actors,
- Founder of a private company focused on communication and training from 1992 to 2001,
- Capability to negotiate funding and partnerships with private and public actors,
- Ability to conceive lectures with a program based approach.

Job-related skills

- Good capability to analyze, to evaluate a project and produce reports with added value,
- Good writing capabilities,
- Knowledge of institutional processes linked with influence and lobbying.

Computer skills

- Advanced skills for Word and Power point.

Other skills

-

Driving licence

Category B

ADDITIONAL INFORMATION**Publications**

See list annexed.

Presentations

Membership: SFSIC, société française des Sciences de l'information et de la communication, since 2004, Réseau Asie EHESS/CNRS, since 2006, ECREA, European Communication and Education Research Association, since 2011.

Projects**Conferences****Seminars****Honours and awards****Memberships****References**